

Paradies Lagardère

TRAVEL RETAIL

Elevating the Traveler Experience



Travel Essentials

Food, Wine & Spirits

Specialty Retail



Experience new horizons, every day

paradieslagardere.com



Elevate your travelers experience with the trusted airport retailer and restaurateur.

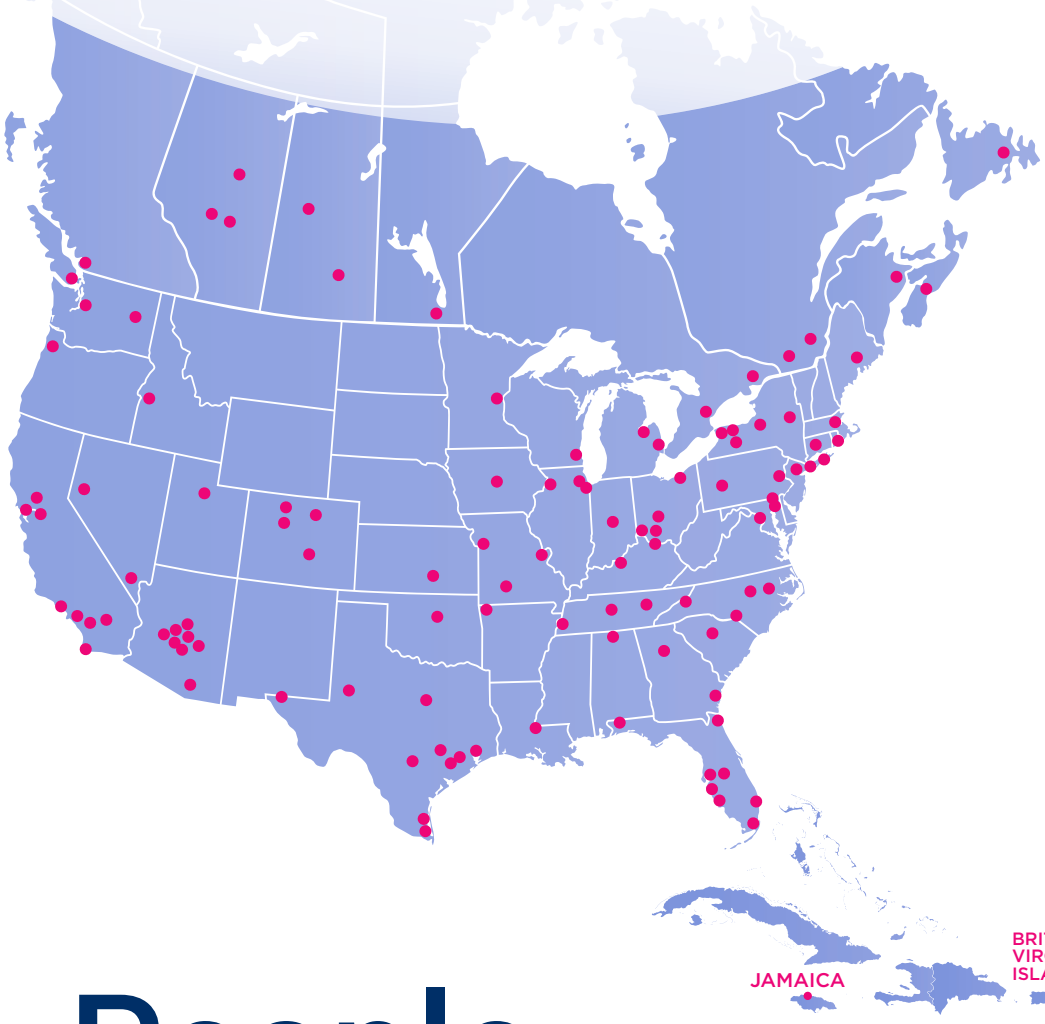
Paradies Lagardère is the North American division of Lagardère Travel Retail, a global leader operating more than 4,600 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 39 countries worldwide.

We bring more than 60 years of experience in creating pioneering trends, developing innovative shopping and dining options and delivering engaging experiences for airport travelers across North America. Our expertise in international, national, local and proprietary brand development and management is industry renowned and complements our unrivaled proficiency and passion in delivering exceptional customer service, superior designs and award-winning operations.



OUR MISSION STATEMENT
To Maintain First-Class Standards that Exceed the Expectations of the Customers and Business Partners we Serve.
Gregg Paradies - President and CEO

Along with these elements, our enviable culture and dedication to excellence fuels an entrepreneurial spirit that generates the very best solutions for our customers and our airport and brand partners. Whether a leading, on-trend national brand or an iconic concept from the local community, we create and deliver first-class experiences for the traveling public.



\$1.2
Billion Sales

850 Retail
Stores

170+
Restaurants
and Bars

100+
Airports

10,000+
Associates

People
Brands
Innovation



Retail

Opening our first airport store in 1960 and then igniting a retail revolution two decades later, we continue today as the premiere airport retailer in North America. Driven by consumer research and developed by innovative teams of designers, architects, merchants and operators, our extensive variety of retail solutions leads the industry in creativity, inspiration and customer centricity.



Travel Essentials

As the category has evolved from newsstands to news and gift stores to travel essentials, Paradies Lagardère stays ahead of the trends. We partner with national and international brands, seamlessly translate locally-themed concepts, and deliver proprietary concepts that resonate with travelers.

We have consistently introduced category leaders, including the timeless CNBC brand – all 110+ stores – as well as more recent introductions to the market such as TripAdvisor, Univision, TODAY and 7-Eleven, each exceeding expectations. When mentioning market leaders, we have to include our proprietary Relay brand. With 1,400 stores in 23 countries, this Lagardère Travel Retail original concept is the most popular travel essential store in the world.

Invoking a true 'sense of place,' our local concepts, Bluegrass Bazaar (CVG) and Mills Cargo (SFO) as examples, reflect the history and culture that make a region unique.



Specialty Retail

Paradies Lagardère revolutionized the airport shopping experience by securing exclusive relationships with internationally-known brands such as **Brooks Brothers**, **PGA TOUR** (check out the new Fan Shop!) and **Brighton**. Staying ahead of street retail trends, we continue to add relevant and exciting new brands to this landscape: fashion juggernaut **SPANX**, the irresistible **Dylan's Candy Bar®** and the tech accessories leader **iStore**.

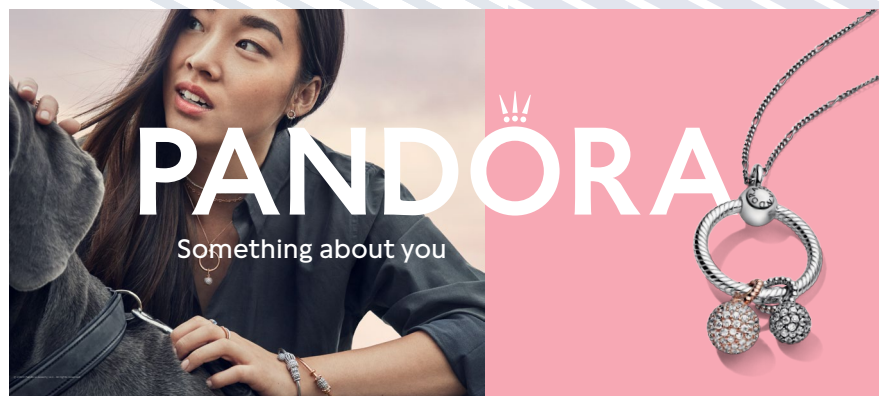
We have developed an unparalleled brand portfolio offering top brands and options for any airport or traveler demographic. **M•A•C**, **PANDORA**, and **Swarovski** deliver high-end options in cosmetics and jewelry while **HUGO BOSS** or **Lolë** deliver top-notch fashion solutions.

We also create tailored options for each market. **The Scoreboard** is a team sports apparel store highlighting the region's favorite professional and college teams.



No Boundaries' lineup of national products in the outdoor apparel category is molded to the activities and preferences of the surrounding area and customer base.

Simply stated, we help develop airports into high-quality and dynamic retail destinations.



Dining

Our Dining Division is a true restaurateur. We specialize in experiences. This is achieved with the most attractive brand portfolio in the industry, inspiring and creative restaurant designs, and a self-proclaimed and playful “maniac” approach to industry-leading hospitality.

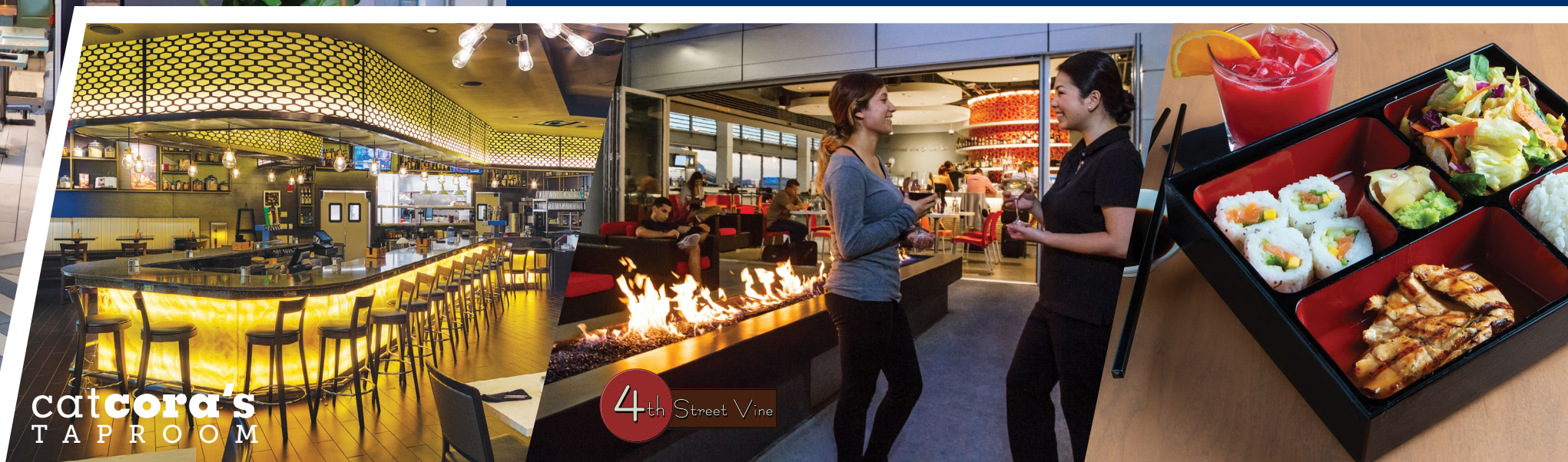
Whether a recognized national brand, an iconic local concept or a celebrity chef-inspired restaurant, each location is developed with great attention to detail and executed with a superior level of professionalism. This focus has allowed us to evolve as one of the leading airport restaurateurs in North America.



Full-Service Restaurants

We delight travelers by delivering high-quality, sit-down restaurant experiences with top brands like P.F. Chang's, Gordon Biersch and LongHorn Steakhouse. We complement these options with award-winning, themed restaurants from our celebrity chef partners and culinary savants such as Cat Cora, Michael Symon and Michael Mina.

Bringing the local flavor of a community into an airport is one of our favorite activities. From the live music and great atmosphere at AUS's Second Bar + Kitchen to the savory BBQ smoked on-site at DFW's Hickory, we deliver the sights, aromas and tastes of a local region like no other.



Quick-Service Restaurants

With options for any preference, we operate the top name brands in this category, including Chick-fil-A, Potbelly, Wendy's, Qdoba and more. Beyond the restaurants themselves, we enliven our food courts with innovative measures such as our piano installations and ambassador programs to enhance our overall hospitality.



Coffee, Wine and Bars

From international coffee leaders such as Starbucks, illy Caffè, Lavazza, and The Coffee Bean & Tea Leaf to our own successful proprietary brand, Abica Coffee, we offer travelers the chance to energize themselves with high-quality beverages and treats. For those looking to relax, we share amazing wine, cocktail and beer establishments including LGB's 4th Street Vine, with its innovative fire pit lounge, or the energetic and social Bar Louie at DFW.



Vino Volo is the leader in its category with a collection of top wines, carefully developed and knowledgeable staff and store designs that relate to guests' interests. Furthermore, Vino Volo has recently unveiled new offerings focusing on local craft beer, and its new Market concept.

VINO VOLO
Discover great wines
A PARADIS LAGARDÈRE COMPANY

The Most Recognized Operator in the Industry



Best Airport Retailer
– 24 consecutive years

Retailer with Highest Regard
for Customer Service
– 19-time recipient

Best Specialty Retail
Brand Operator
– 13-time recipient

Best Retail Store Design
– Dylan's Candy Bar, DFW

Best Chef-Driven, Local or
Regional Restaurant
– Bar Symon, PIT

Best F&B Brand Operator,
Small Division



Best New F&B QSR Concept – Limón Rotisserie, SFO
Best New Consumer Service Concept
– Restaurant Server Pager Technology
Best New F&B QSR Concept – Wow Bao, DCA
Best New National Brand Concept, Retail – Univision, DFW
Best New National Brand Concept, Dining
– P.F. Chang's, DTW
Best News & Gift Concept – Shady Lane Marketplace, HOU
Best New Local Concept – Greenbelt Marketplace, BOI



Best Airport for Dining – Long Beach Airport, 2-time recipient
Best Airport Bar/Restaurant Wait Staff – Bar Symon, PIT



Strategic Partner Award – 2-time recipient
Innovation and Inclusion Award



Regional Airport Casual Dining Restaurant
of the Year for the Americas – Shinsei, DFW



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